



Content & Contour Facebook Management

Content & Contour's Facebook Management service takes the effort of maintaining your business's Facebook page off your hands.

Here's how it works:

1. **During an initial meeting**, we'll establish a vision and some goals for your Facebook page, and identify some general topics of interest to your customers or clients.
2. **Once a month**, we will either call you or email you to get information such as
 - What's new at your business or in your industry?
 - What special events do you have coming up?
3. **Throughout the month**, we will use this news as well as topics of interest we've identified to keep your Facebook page fresh and engaging. Many posts will contain images (supplied by you or obtained online).
4. **If something comes up** mid-month, just call or email and we'll see that it gets posted to Facebook.

Package	Posts per month	Price per month
A Few Things to Say	5	\$55 by email/\$70 by phone
A Fair Amount to Say	10	\$105 email/\$120 phone
A Whole Lot to Say	15	\$145 email/\$160 phone
Other Services	Details	Price
Creating a Facebook page	Creating a profile; writing About content; inviting people to like your page	Starting at \$95
Creating and managing an Event	Event pages allow you to promote and invite people to a specific event, such as an open house.	\$35 for Event creation and 2 posts on the Event page \$55 for Event creation and 5 posts on the Event page